

The Structured Outline for IFS2014 – Guidelines

Common information on the structured outline

There are two types of tracks for submitting to the 2014 edition of Innovation for Financial Services:

- Academic: Primarily a venue for researchers and PhD candidates
- Practitioner: Primarily a venue for industry and public professionals

A structured outline will be required to evaluate a synthesized version of your paper/presentation. If your structured outline is accepted to the program of the conference, **only then** will you be required to submit the full version of your paper/presentation. This full paper/presentation will need to be submitted a few months after receiving the notice of acceptance.

A structured outline has approximately 500 words (maximum 700 words), regardless of choosing the academic or practitioner track.

When submitting your structured outline and final paper/presentation, please make sure it is **anonymous** and provide a **separate document** with Author's names, affiliations, and all contact details.

Specifically for academic structured outlines

Please highlight and **use the following headings**:

- 1) Research purpose – What is this research about? What are its underlying rationales?
- 2) Type of research paper – Conceptual, State of the art, Empirical (qualitative/quantitative)
- 3) Methods applied for data collection, data analysis
- 4) Main findings of the research
- 5) Main theoretical contribution
- 6) Main managerial / policy implications
- 7) Limitations and avenues for further developments

It is appropriate to submit an outline relating to an ongoing research project, with e.g. the data collection process still being ongoing. Nevertheless, this should be stated in the outline and the Author(s) should be transparent about the expected status of the paper by the submission deadline and by the conference date.

Specifically for practitioner structured outlines

Please highlight and **use the following headings**:

- 1) What concrete innovation management problem does this submission address?
- 2) What is the status of the innovation management project, its status and its scale?
- 3) What are the expected effects on your firm/the firm you are providing consulting services for?
- 4) What insights can be derived from your innovation journey? What are the lessons learnt? And to what extent, are these insights relevant to the audience of this conference (practitioners/academics)?

It should be noted that practitioner outlines must focus on a factual, real life innovation stories and journeys. They should, **by no means**, promote the company itself, its offerings or consulting services.